

REP HEADLINE# 6261748  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399  
ORDER WORKSHEET

FAX# 703-516-9680  
HARRIS REPORT FROM REP  
AUG2/12 16.47  
\*\*\* WNCN-TV \*\*\*

ADV # ADV. NAME POLI/B OBAMA/D/PRE/US  
AGY # AGY. NAME GREER, MARGOLIS, MITCHELL

REP. # OFF. # SALESMAN #  
BUYER NAME LAURA BASSETT  
SALES PRSN WA- MICK NESCI (H)

3050 K ST NW,  
WASHINGTON, DC 20007

ORDER # CONTRACT # 6261748

CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA FOR PRES FLT C EST#1549 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG4/12 AUG17/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG2/12 16.47

REP: NEW ORDER  
TTL 8400 @ 17X  
PLS CFM  
THANKS, MIKE FOR MICK

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL INVOICES ARE TO BE SENT TO:  
GREER MARGOLIS  
ACCOUNTING  
1010 WISCONSIN AVENUE NW  
SUITE 800  
WASHINGTON, DC 20007  
OBAMA FOR PRESIDENT FLIGHT C

Handwritten initials and date 8/3

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 95  
AGENCY PRODUCT CODE = 101  
AGENCY EST# = 1549

1			400P-500P	30		\$210.00	8/13	8/17	5		M-F	5
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PROGRAM : ELLEN<  
CON COM1 : ELLEN<

Handwritten: C-120802044

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2			700A-900A	30		\$575.00	8/13	8/17	5		M-F	5
PROGRAM : TODAY SHW												
CON COM1 : TODAY SHW												
3			600P-630P	30		\$275.00	8/4	8/11	0		SAT	0
PROGRAM : AVG. ALL WKS												
CON COM1 : AVG. ALL WKS												
4			700A-900A	30		\$650.00	8/6	8/10	1		M-F	1
PROGRAM : OLY TODAY SHOW												
5			900A-1000A	30		\$300.00	8/6	8/10	1		M-F	1
PROGRAM : OLY TODAY SHOW 2												
6			1200M-1235A	30		\$1,300.00	8/6	8/12	2		M-SU	2
PROGRAM : OLY LATE NEWS												
7			600A-700A	30		\$225.00	8/6	8/10	1		M-F	1
PROGRAM : EARLY MORNING												
8			600P-630P	30		\$400.00	8/6	8/10	1		M-F	1
PROGRAM : 6P NEWS												
9			700P-730P	30		\$300.00	8/6	8/10	1		M-F	1
PROGRAM : 7P NEWS												
AUG/12 \$8,400.00												
CONTRACT TOTAL												\$8,400.00
TOTAL SPOTS												17

MARKET TOTALS \$168,000 WNCN 5% WRAL 44% WTVB 44% WRAZ 7% WRDC 0% WLFL 0% CABL 0%

ACCURATE SHARES

SVC- NSI BOOKS- JUL/PJ

DEMOS- RTG\*

Greer Margolis Mitchell  
1010 Wisconsin Ave  
Suite 800  
Washington DC 20007

Barack Obama/ D/ President  
Submission Number 198 Issue 1



WNCN-TV  
1205 Front St.  
Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

Client:	Barack Obama/ D/ President	Submission Cost:	8400	Campaign Ref:	E:120803015
Buyer:	..	Client/Product/Estimate:	95 /101 /1549	Sales Rep:	HRP Washington, DC
Schedule Dates:	08/04/12 to 08/19/12	Weeks:	3	Order Ref:	06261748
Est./PO Number:	06261748	Contract type:	Political	Business Type:	General
				Business Category:	Transactional

Product:	Obama For Pres Ft C	Booking Group:	WNCN	Key Market:	Raleigh-Durham, NC	8400
Demographic:	(L) Household	Order:				

Ref	Sales Product Details	Rate	Spot Type	07/30	08/06	08/13	Total	Cost
1	M-F 4p Ellen MTWTF..	210	30 Comme	Nbr of Spots		5	5	1050
2	M-F 7a Today Show MTWTF..	575	30 Comme	Nbr of Spots		5	5	2875
3	M-F 7a Today Show MTWTF..	650	30 Comme	Nbr of Spots	1		1	650
4	M-F 9a Today Show II MTWTF..	300	30 Comme	Nbr of Spots	1		1	300
5	M-F 6a News MTWTF..	225	30 Comme	Nbr of Spots	1		1	225
6	M-F 6p News MTWTF..	400	30 Comme	Nbr of Spots	1		1	400
7	M-F 7p News MTWTF..	300	30 Comme	Nbr of Spots	1		1	300
8	M-Su Late News Post Premium Event MTWTFSS Isolations: W/C 08/06 MTWTFSS	1300	30 Comme	Nbr of Spots	2		2	2600
Weekly Totals: Total Spots(Ord Spots)				7	10	17		

Grand Totals

Local

		Month 8 Weeks: 4			
		07/30	08/06	08/13	
Spots	Totals	17	0	7	10
Cost		8400	0	4475	3925

Grand Totals: Spots: 17

Gross Total:	8,400.00
Commission:	1,260.00
Net Total:	7,140.00